

inoxsoft

**VALUE-BASED  
SOFTWARE  
SERVICES** SINCE 2014



# WHY INOXOFT?

- ✓ We provide tailored solutions to fit your unique **business needs**.

- ✓ We solve your needs delivering **maximum business value**.

# INOXOFT IN NUMBERS

REVIEWED ON

Clutch 



9

Years on Market



150+

Happy Clients



150+

Amount of Experts



200+

Delivered Projects





## CORE SERVICES



Web Development



Mobile Development



Artificial Intelligence and  
Machine Learning



UI/UX Design



Quality Assurance

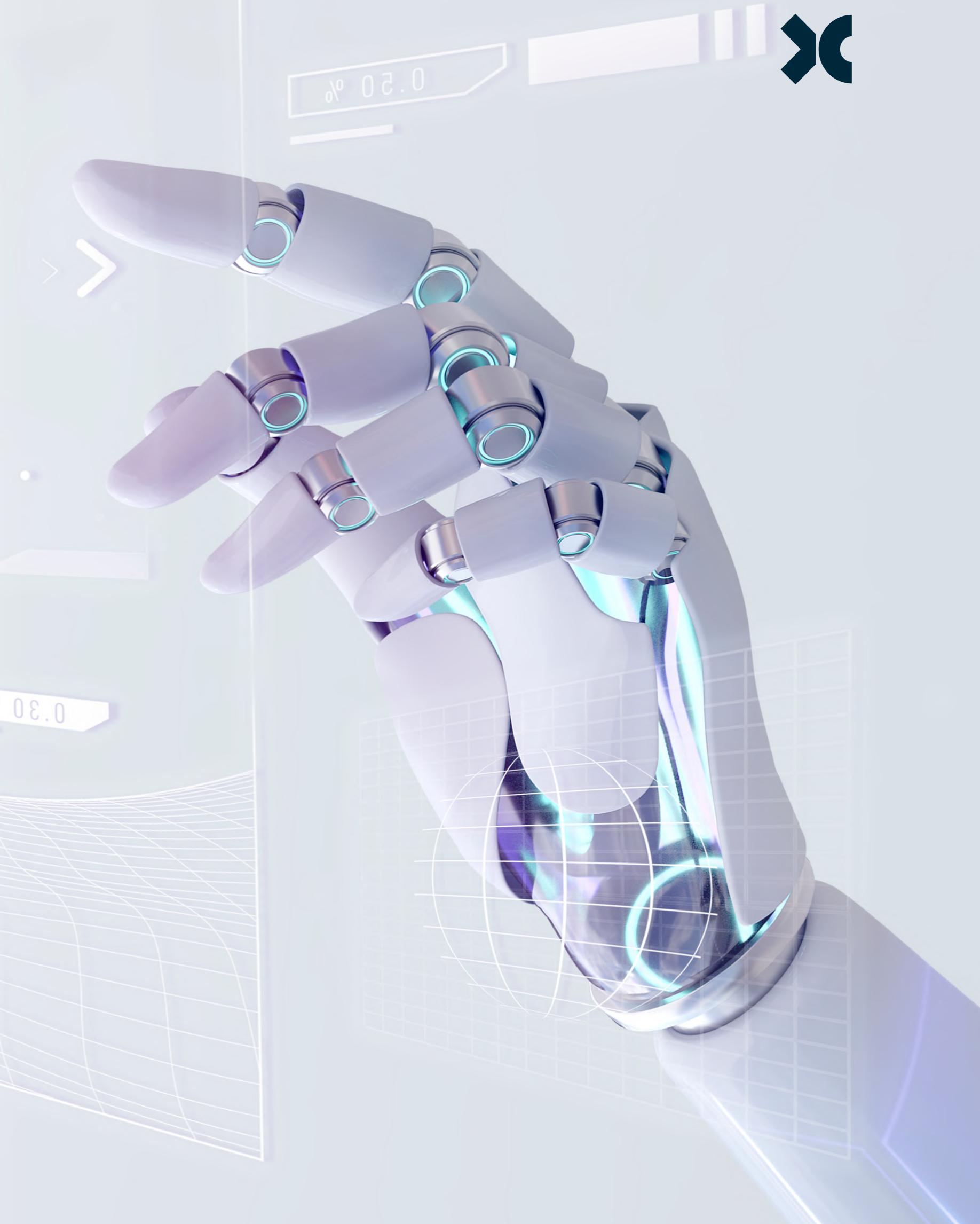


Discovery Phase

# Services

# MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE INTEGRATION INTO YOUR BUSINESS

Check below





# TYPICAL TASKS THAT MACHINE LEARNING CAN SOLVE



## Prediction

We know what we had in the past, we want to predict the future.



## Classification

We have data that should be classified into one or more classes.



## Detection

We have data and we want to detect something or someone on it.



## Recommendation

We have a batch of goods that should be provided to user in the best way.



## Data Generation

We want to generate something automatically (ChatGPT as an example).



## Features Extraction

We have data and we want to extract relevant information from it.

## USE CASES

### Customer Relationship Management (CRM) and Personalization:

#### Description:

With the integration of AI, CRMs can automatically analyze customer data from various channels. This information can be used to segment the customers, predict future behaviors, and provide personalized marketing strategies. Online retail platforms, for instance, use AI to offer personalized product recommendations based on a user's browsing history and past purchases.

#### Benefits:

- ✓ Improved customer engagement;
- ✓ Increased sales through relevant product or content recommendations;
- ✓ Enhanced customer satisfaction;
- ✓ Retention rates.



# USE CASES

## Predictive Maintenance:

### Description:

Many industries, especially manufacturing and aviation, use sensors and IoT devices to collect data from machinery and equipment. AI/ML algorithms process this data to predict when a machine is likely to fail or needs maintenance. This shifts the maintenance strategy from reactive (fixing things when they break) to proactive (fixing things before they break).

### Benefits:

- ✓ Reduces downtime;
- ✓ Increases equipment lifespan;
- ✓ Leads to cost savings as unscheduled maintenance can be avoided.



# USE CASES

## Supply Chain Optimization:

### Description:

AI can be used to analyze vast amounts of supply chain data, including supplier quality, delivery times, costs, and even external factors like weather or political events. This enables businesses to predict supply chain disruptions, optimize inventory levels, and improve demand forecasting.

### Benefits:

- ✓ Reduction in carrying costs due to improved inventory management;
- ✓ Enhanced demand prediction leading to better production planning;
- ✓ Mitigation of supply chain risks.





# DATA TYPES WE CAN PROCESS

To craft effective **Machine Learning** models tailored to your business **needs**, we require also your input.

Your data fuels the creation and training of ML models.

Explore below the diverse data types we can proficiently process to empower your ML journey:

 Text	 Images	 Video
 Graphs	 Audio	 Big Data
 Statistic Data	 Data from Sensors	 Digital Data

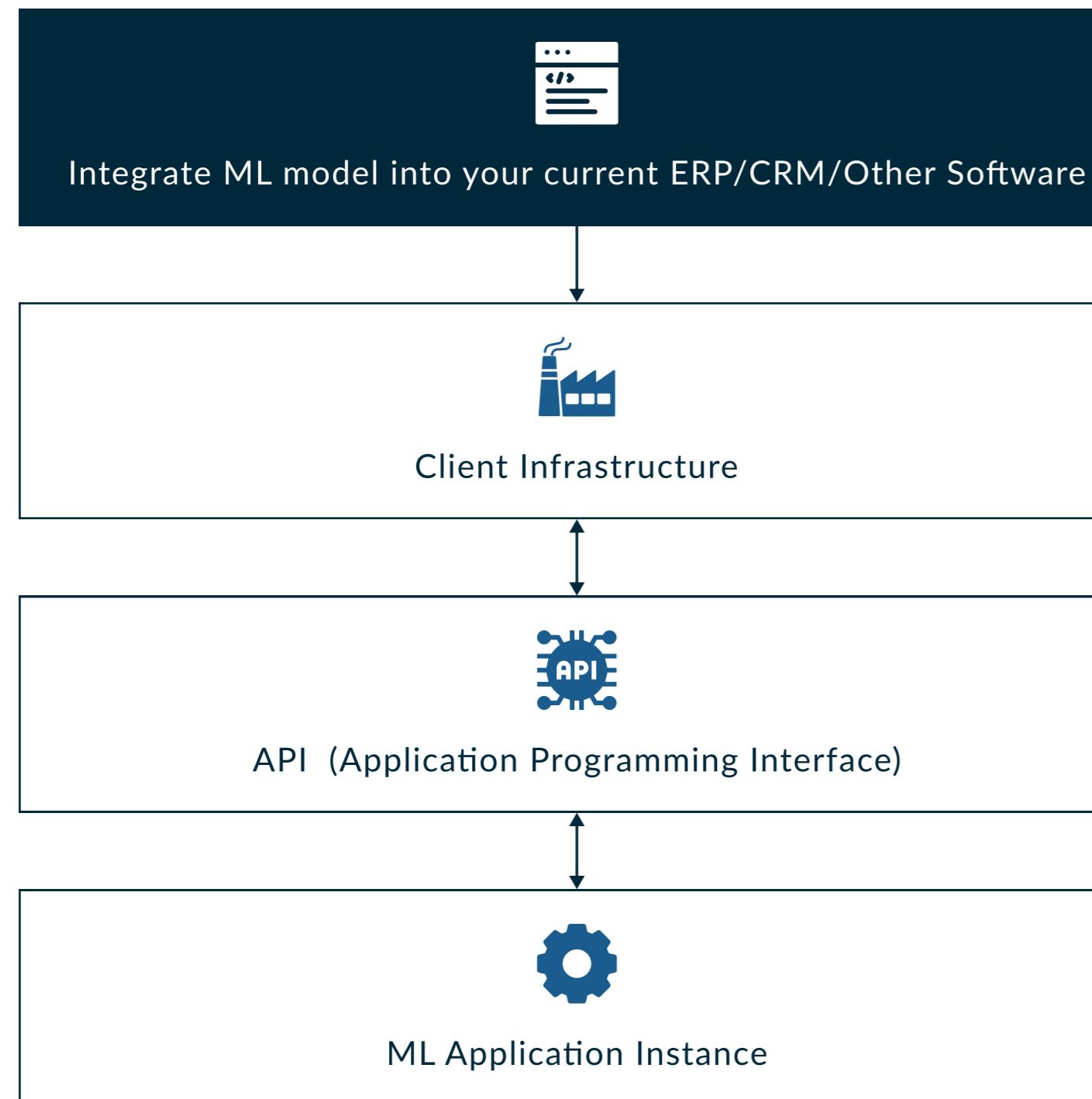
and many more



# HOW IT WORKS

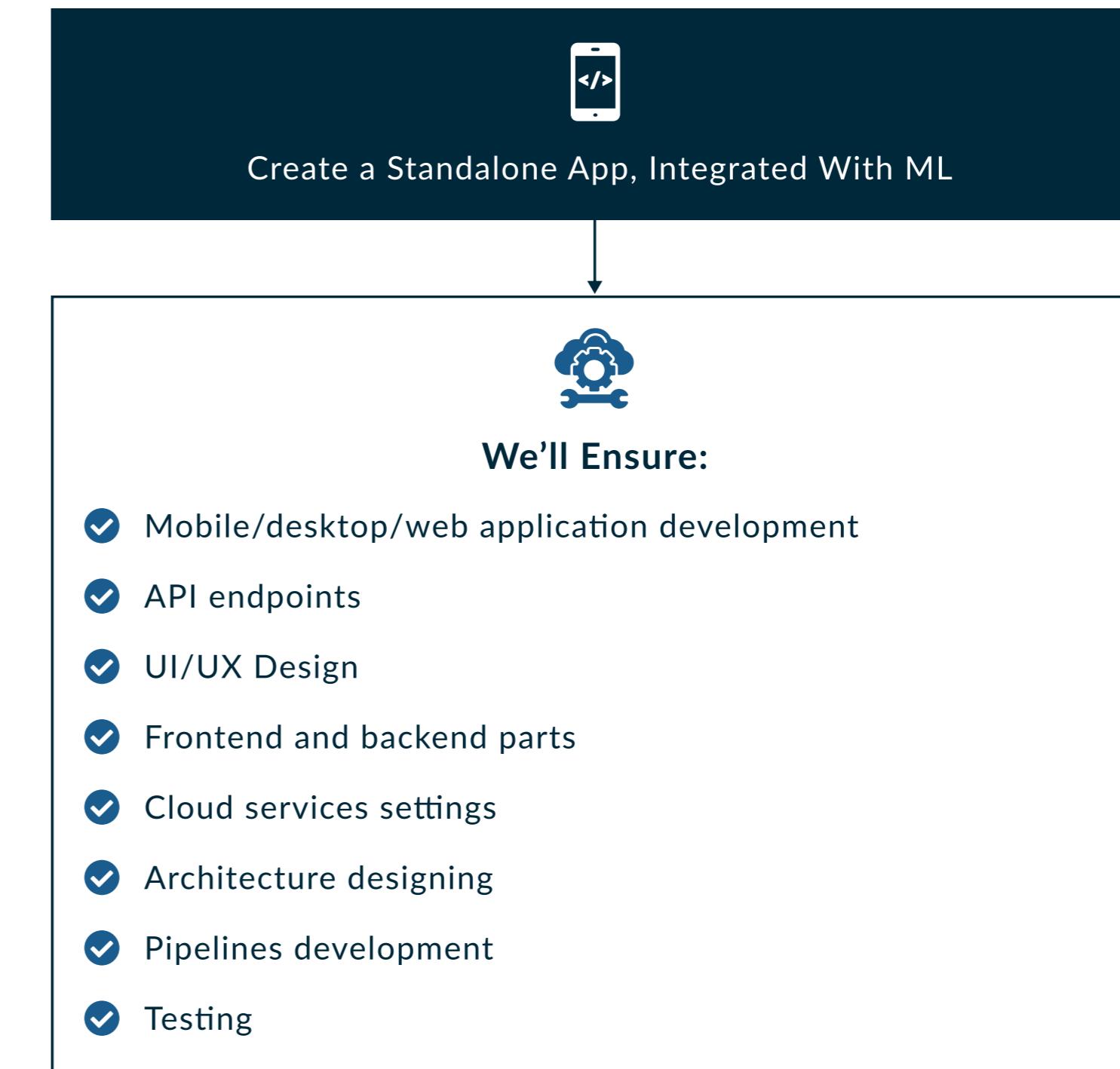
## Integrate ML To Existing Software

If you already have an App/Infrastructure we'll integrate ML into your system.



## Develop Independent Application

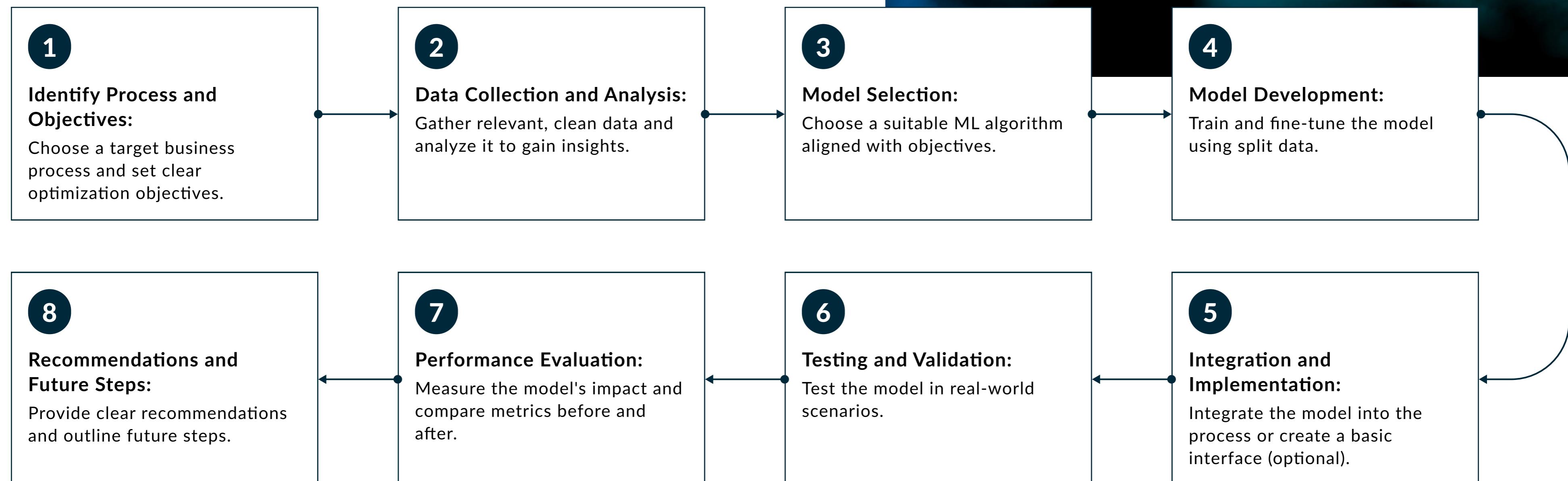
If you don't have any existing software, we'll create a standalone app for you, integrated with ML.



# HOW TO START AI/ML INTEGRATION?

Let's start from **Proof of Concept** (PoC) to assess the feasibility and benefits of using machine learning to optimize a chosen business process.

## PoC Core Steps:



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LOOKING FORWARD  
TO WORKING  
TOGETHER

